

# Best Practices to Raise Colorectal Cancer Screening Rates for Quality Improvement and the Gateway Health Provider Incentive (GPE®)

## Webinar

Wednesday, August 31 from 12:00-1:00 PM

### Speaker

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### Purpose

Colorectal cancer is a disease that afflicts nearly 135,000 adults who are diagnosed each year. It currently ranks 4th highest in cancer incidence rate and 2nd most in cancer deaths. However, it is a relatively preventable cancer with early detection through routine screening. About 1 in 3 adults between 50 and 75 years old – or 23 million people – are not getting tested as recommended. Increasing screening rates in the United States will save lives and decrease the total healthcare expenditure.

Gateway Health, the American Cancer Society, and the PA Department of Health are conducting this webinar to discuss proven strategies that can increase colorectal cancer screening rates. The topics will include:

- The National Colorectal Cancer Round Table (NCCRT) and the toolkit that they developed for providers
- Examples of how the toolkit can be used in practice
- How the colorectal cancer screening rate impacts HEDIS and Gateway Health's provider incentive (GPE®)

### Who Should Attend

The webinar is intended for healthcare professionals who are participating with Gateway Health through Medicare Assured, but anyone interested in improving colorectal cancer screening rates is welcome, such as:

- Physicians
- Nurses
- Medical Assistants
- Office Managers
- Other Healthcare Professionals with a Focus on Quality Improvement

#### Registration:

To register, go to <https://gatewayhealthevents.webex.com/gatewayhealthevents/onstage/g.php?MTID=ed9323be2758f5c22a6d5577f22a2b5ed>

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